

# Angela Bounds-Antonio

**Angela Bounds-Antonio** is both an owner and a member of the Board of Directors at Orenco Systems®, a company based in Sutherlin, Oregon, that engineers and manufactures innovative infrastructure solutions. Along with supervising Orenco’s human resources and information technology departments, Angela serves as the Marketing and Training Director. In this role, she’s responsible for strategic marketing, corporate branding and messaging, company websites, training and education programs, events and tradeshow, marketing and technical documentation, publicity, and advertising. She’s also a major champion and key author of Orenco’s organizational health efforts.

In earlier decades, Angela was involved with establishing and managing Orenco’s NSF and state-specific product testing and certification programs for the company’s flagship treatment products (AdvanTex® Treatment Systems). She also initiated the development of Orenco’s webinar training program, which now serves over 4,000 unique visitors per year. Angela spearheaded the company’s efforts to gain accreditation from several states for Orenco’s online and live training courses, which professionals can use to fulfill CEU and PDH requirements. One of her most recent accomplishments is developing and hosting Orenco’s “Make It Clear” podcast, an educational series about “all things wastewater.”

After taking over corporate marketing efforts in 2015, Angela initiated a complete rebranding of Orenco Systems. That included initiatives like developing new logos and a new corporate “voice,” a complete website redesign, and associated branding revamps for all three of the company’s individual product divisions. She also worked with both internal and external design and IT staff to create new tools for Orenco’s dealers and distributors.

Literally growing up at Orenco, Angela was wiring control panels for the company as a teenager. She joined the company full-time in 1996, starting out in technical sales before moving into the business development and government relations departments. Because of this broad base of experience, she’s exceptionally familiar with Orenco, its products, and its history. Angela holds a bachelor’s degree in business management from Northwest Christian College.